

## **Board Meeting Minutes**

Wednesday, October 22, 2008- 2pm PST/3pm MST

**Attending:** Donna Phillips, Angela Vanderpas, Kindra Serr, Bruce Godfrey, Dan Spinosa  
Danielle Bruno-Favreau, Bill Reynolds, Laurie Ames

Business:

- A. Sharing the intermountaingis.org domain- Danielle
  - a. It was suggested that we may want to see if we could share the domain intermountaingis.org with other entities (i.e., Women in GIS, SWIG, etc.)
    - 1. The address is not URISA specific, and we could share and split the cost per page.
  - b. Bruce will ask the webhost if we are allowed to host sub-domains and if not, are there other contracts that will allow us to do this and how much will they cost.
    - 1. We would have to make sure that the related entity was responsible for maintenance, would post content approved by NR-URISA, and had access to their portion of the site only.
  
- B. Website Update- Dan and Bruce
  - a. Since our website is the main portal of exposure, we need to determine what our plan is for developing it.
  - b. Dan and Bruce tracked down our web host (webhost.com) and looked into how we can track our stats.
  - c. We discussed the possibility of allowing advertising on our site. It was proposed and voted on that we will put a conference sponsor page with logos and links for those sponsors. These sponsors include vendor and break sponsors. They will be guaranteed to be posted for up to one year. This would be offered as part of the vendor package.
    - 1. Danielle will assist Becky in getting this site up.
  - d. The Website needs to be updated and built up to advertise for the upcoming conference.
  
- C. Discussion on Conference planning and assignments- Bill or Laurie
  - a. Schedule
    - 1. Preliminary schedule is very flexible. Keynote and vendor information still need to be put in as teasers.
      - 1. Gail Ewart will be part of the schedule. We discussed if we have extra money to have Cy Smith from Oregon come. He would be able to point out the benefits of URISA to attendees.
      - 2. Donna will get a bio from Pat and Bill will get one from Gail. This will be solidified by December.
      - 3. Angela has 4 workshop commitments, 3 pending
        - 1. Not so ESRI centric so we can appeal to other platforms

1. She will look into getting an autocad/desk workshop on the list.
- b. Food
1. Feed them and they will come
    1. Lunch is cheaper, hors 'd orderves on vendor night.
  2. Still discussing awards breakfast instead of banquet
    1. They did this at National URISA in New Orleans. It was short and sweet and a lot cheaper than dinner.
- c. Advertising
1. Call for papers, posters and registration need to get out soon.
    1. A pdf with the theme and a postcard need to be created.
  2. Get web page up and going by next week so vendors and postcards can go out. Also get training info out on web asap.
    1. Bill can possibly send postcards through his county's bulk mailing system.
- d. Miscellaneous
1. Danielle is well on her way with the vendors. A poker night is in the works.
    1. Break sponsorship will be \$600 split between two groups. There will not be a 15 min. AV presentation for them.
  2. Still looking over promotional items. We would like a portfolio folder, but they are pretty pricey. Need to see how many cups we have left and where they are at.
  3. We just need to get things going and to stick with what works.
  4. We are anticipating 150 to 200 attendees. A focus on assessors and the benefit of having Gail with a strong state presence could highlight the importance of URISA as a link between the state and GIS.
    1. Need to focus on how we can draw from a larger audience and how we can make it useful to them.
    2. Hot topics and discussion of strategies can make this a relevant statewide conference.

Reports:

Bruce: Financial Update

- Not much activity besides conference calls. Our new conference call host should be half the price. These calls will increase as conference gets closer
- Bruce asked to be informed of any upcoming payments. The resort will be requesting \$1000 soon and we need to remember the Thriva payment.

Donna: President's update

- Pizer-hydra software, which is used to integrate AutoCad with GIS could do a 2 day training in the state. They would need 8 people to make it worth their while, but this may be a conference workshop opportunity.

**Next Meeting:** November 12, 2008, 2 pm PST/ 3 pm MST